



FIND THE GENIUS IN YOUR DOG

Dognition lets you discover how your dog thinks so you two can connect on a whole new level.



Games are played with everyday items like cups, paper and treats. Follow along and track results on your tablet, phone, or laptop.

Here's an example: place 2 cups face-down on the floor, hide a treat under one of them, point to the other and tell your dog to "find the treat."

Your dog's responses help reveal communication strategies. If your dog goes to the cup you pointed to, he or she may rely on you to communicate what to do.

If your dog goes to the other cup, it suggests that your dog relies on personal judgment and may have an independent streak. You'll play each game a few times to reliably reveal the strategies your dog uses to navigate the world.

After completing a personality questionnaire and playing the games, you receive a Dognition Profile Report explaining how your furry friend sees the world (your dog's "cognitive style").

It details strategies across 5 cognitive dimensions (empathy, communication, cunning, memory, and reasoning) and summarizes these findings via a Dognition Profile. Even longtime dog owners are apt to discover something new.

Is your dog a "Charmer" -- a smooth operator who lovingly charms people to help him solve problems or even do his work for him? Or maybe your dog is an Ace, a problem-solver with great communication skills.

The 9 profiles and fine detail of each cognitive dimension reveal rich findings about every dog.

Whether you and your dog are new friends or longtime buddies, Dognition can help you newly appreciate how your canine companion relates to the world. Plus, the games themselves are fun for dogs and people alike.

After receiving your dog's Dognition Profile report, sign up for a membership. Enjoy a new science-based game each month, shedding light on more aspects of your dog's cognitive style. You'll also get personalized activities and tips based specifically on your dog's way of seeing things.

Finally, you'll gain further perspective on your pal with continued updates about the strategies all dogs use to solve life's everyday problems.

For additional information, visit [Dognition.com](https://dognition.com) today.